



The Pragmatic Analysis Of Maxim Flouting In Sri Mulyani`S Interview On Deutsche Welle News Show

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Abstract

This research is a pragmatic analysis of maxim flout in Deutsche Welle Show in which Sri Mulyani became a guest star in the program. This present study aims to analyze the types of maxims that are flouted in Deutsche Welle Show and to describe functions of maxim flouting conducted by the host and the guest speaker in the show by employed a conceptual framework of Gricce`s cooperative principle of flouting maxims to analyze the data (Geis et al., 1976). The method of this research was qualitative by applying the utterances in the video conversation from the talk show. Meanwhile, the study`s instrument was the transcript text of the utterances that occurred between the host and Sri Mulyani as a guest star consisting of flouting maxims by. The finding shows 8 flouting maxims in the interview. There were 3 flouting maxim of quantity, 2 flouting maxim of quality, 1 flouting maxim of relevance and 2 flouting maxim of the manner. The data analysis was carried out by identifying the data into the types and functions of maxim flouting. The study found that all types of maxim are flouted in the talk show.

Keyword: Pragmatic Analysis, Maxim Flouting , Types Of Maxim Flout, Function Of Maxim Flout

INTRODUCTION

Human are essentially needs to engage in communication in order to interact with each other as a being social beings, whereas language is used as a tool of communication. People use the language when they are encouraged to express or deliver their ideas, thoughts, and feelings in interaction with one another. Nevertheless, people might find difficulties in delivering messages through particular utterances in which they are used in a conversation. This might occurred because conversation is not only involving two individuals but also about how the people interact and understand the utterances and the meaning behind them in engaging a conversation. In order to avoid any kind of misunderstand of communication, the speakers need to know the intention of the other

speaker or the meaning intended. As Yule (2010) has defined pragmatics as a study that focuses on the meaning of utterances in a conversation. In addition, the rule must be applied in order to understand the implicit or hidden meaning of the statements made in the talk show. Hence, Cooperative Principles (Grice, 1989) is applied to make an effective communication in which there are at least two people involved (the host and the guest speaker) and to avoid the occurrence of communication breakdown which was further elaborated by other prominent linguist (e.g. Leech, 1983; Thomas, 1995; Yule, 1996; Vergis, 2017).

Yule (1996) has cited Grice that Cooperative Principles demand the participants to create conversational contribution as necessary, in term of which it takes place and direction of the talk exchange. Therefore, Cooperative principles are proceeded in four sub-principles called maxims. The four maxims are maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner. These four maxims arrange how the participants should take part in a conversation such as being honest, relevant, and endeavoring to be as clear as possible in order to make the conversation run smoothly.

A flouting maxim of quantity takes placed when a speaker tends to give either too much or too little information data than that is required in the conversation. In this research, however, the guest speaker, often give too much information rather than give too little information. By conducting this act, the guest speaker aims to give more insight about a particular issue. It is demonstrated in several data.

a. Datum 1

The host : Minister Sri Mulyani, Thank you for joining our series “Merkel`s Era”: the woman of power. You are a woman of power as Indonesia`s first era female finance minister how does it feel to be a pioneer?

Sri Mulyani :The challenge for a woman in any position especially if that position is the first time in the history. Then the woman usually have a more burden. We call it double burden or triple burden to prove it that you were able to hold that position with combatant with the ability to deliver the responsibility. I think that is very typical for many women

usually the male counterpart will not be asked that kind of question it is considered as natural for them to hold their office but for woman you really have to prove.

A flouting maxim of quality takes place when a speaker does not provide true information. In other words, the speaker has a lack of evidence to clarify the truth of his or her statement.

a. Datum 2

The host : During her first tenure, Sri Mulyani tackled corruption and managed to reduce Indonesia`s public debt as a result of these reforms. By 2010 the country recorded its highest annual economic growth since 1997. A success in 2010, Sri Mulyani moved to the US to work at the World Bank as its managing director. She used her platform at the international financial institution to promote gender quality. Sri Mulyani returned to Indonesia in 2016 for a second term as a finance minister. She continues to support women believing that education is key in achieving gender quality.

Sri Mulyani : When the parent have only one opportunity, they will pick the boys first to go to school rather than the girls and that is really the challenge. So we try to use this budget uh especially in designing the social protection providing equal opportunity whether this education.

A flouting maxim of relevance occurs when the speaker provides an irrelevant response towards previous utterance. An example of the maxim of the relevance occurred in the interview below.

a. Datum 3

The host : Girls living in rural areas throughout its many islands can be benefit from this support. They repeatedly confront hurdles in their lives and have to swim upstream.

Sri Mulyani : Usually girls they perform well academically but then if you have in a higher education there is a problem of the dropout .There is still a problem in part of Indonesia like the child marriage because the girls especially in a rural area when you are in

a late teenager , they were asked why you're not married yet if they have education high enough, they will be told that oh you are scaring boy because you are not in the position that the boy feel comfortable to have a woman which is smarter than you are. And so on so these are all the social norm values you have to perform according to the perception of the other gender or the society which is restricting you .You really have to take much more deeper on the social construction social value sometimes cultural or even religious in this case.

A flouting maxim of manner occurs when a speaker provides confusing and unclear information. As a result, the listener will grasp various meaning of the utterances.

a. Datum 4

The host : How was it for you managed both raising children and having a successful career? How did you manage it?

Sri Mulyani : It was hard suddenly it's hard . First I also have a husband just like my father who he's very supportive. He's not intimidated. He's not feel inferior marrying a woman which is maybe perceived as strong . My own experience when I have my first daughter in the United States and I have to finish my dissertation but we are . My husband and my baby that is at that time was one year's daughter .She went back with uh my husband and I lived alone in united states to finish my dissertation. So we have like one year apart that was not an easy time but the juggling is the most difficult part and you still also like any other human being. You are not blessed with 35 hours a day . I mean you all only have the same like others 24 hours a day so yeah I was lucky enough

Additionally, people are unlikely to simply recite anything with a function without meaning for it to have an impact (Yule, 1996: 48). As a result, elocutionary act is defined as the impact a language expression has on listeners or audiences.

By talking something, a speaker typically has some unintended consequences on the emotions, ideas, or behaviors of the listener, and this can happen with the design, intention, or goal of having such consequences (Austin, 1962: 101). Elocutionary effects are the resultant effects. They are convincing, surprising, boring, annoying, frightening, causing,

insulting, alarming, enlightening, inspiring, getting the hearer to do something, and getting the hearer to realize something.

METHOD

This study used descriptive-qualitative analysis method to complete the data. Bogdan and Biklen (2010:21) have stated that qualitative descriptive method is used to analyze and investigate the data, and the data collected is in the form of words of images rather than number. Meanwhile, Johnston and Vanderstoep (2009:7) stated that qualitative research generates narrative or textual descriptions of the phenomena under studies. This study employed a descriptive qualitative method because it defined and analyzed the phenomena of the study in narrative description. Hence, it was not merely defining and analyzing the data but also interpreting the data in order to obtain rich and more in-depth understanding of maxim flouting in interview with Sri Mulyani on Deutsche Welle Program.

This main data of this study thoroughly collected from the interview with Sri Mulyani on Deutsche Welle News Channel Program entitle Indonesia`s Sri Mulyani: A Reformer who stands for women`s interests. The researcher also searched for the transcription of the interview to strengthen the data. Furthermore, the researcher observed the interview by watching it for several times in order to engage a deep understanding. Meanwhile, the form of data in this study was utterances. The utterances uttered by the host and Sri Mulyani that were containing maxim flouting, and the function of maxim. Then the researcher marked the dialogues that contained of the flouting conversational maxim by observing the interview and the script. The utterance was categorized into the type of flouting maxim, and the function for interlocutor in the utterance.

The researcher applied documentation in collecting the data from the script of the interview with Sri Mulyani on Deutsche Welle Program. The document refers to the images, printed images, literary works, film or other types of records (Creswell, 2012)

According to Denscombe (2007: 274), qualitative data need to be prepared and organized before they can be analyzed. The following are the data analysis procedures: (1) The researcher downloaded the interview with Sri Mulyani on Deutsche Welle Program. (2) The researcher looked for the script of the interview (3) The researcher watch the watch the interview for several times comprehensively in order to obtain a deep comprehension. (4)

The researcher read and take the note of the transcription several times in order to determine utterances that can be taken into data sheet. (5) The researcher check the accuracy of the transcription as well as the context utterances. (6) The researcher collected the data which reflect the phenomenon of maxim flouting. (7) The researcher recorded all the data into a data sheet.

RESULTS AND DISCUSSION

Results

Findings and discussion

A flouting maxim of quantity takes placed when a speaker tends to give either too much or too little information data than that is required in the conversation. In this research, however, the guest speaker, often give too much information rather than give too little information. By conducting this act, the guest speaker aims to give more insight about a particular issue. It is demonstrated in several data.

a. Datum 1

The host : Minister Sri Mulyani, Thank you for joining our series “Merkel`s Era”: the woman of power. You are a woman of power as Indonesia`s first era female finance minister how does it feel to be a pioneer?

Sri Mulyani :The challenge for a woman in any position especially if that position is the first time in the history. Then the woman usually have a more burden. We call it double burden or triple burden to prove it that you were able to hold that position with combatant with the ability to deliver the responsibility. I think that is very typical for many women usually the male counterpart will not be asked that kind of question it is considered as natural for them to hold their office but for woman you really have to prove.

Based on the utterance, Sri Mulyani does the flouting of maxim of maxim of quantity for she provides more information than was needed. She shares her ideas and thoughts being more than a pioneer since she talks about the male counterpart. She gives more explanation about the feeling as the first Indonesian Finance Minister ever. The interview above contains the effect of the function of the flouting maxim, when Sri Mulyani sounds surprising for the host that being a pioneer is considered as multiple burden rather than an prominent achievement

as the first Indonesian Finance Minister that holds definitely important role in the political world, leadership and society.

b. Datum 2

The Host : Sri Mulyani is convinced that the gender gap can help reduce the poverty.

Sri Mulyani : A lot of studies showing that the gender gap is definitely not only costly personally for a woman but costly for the economy. If we can reduce the gap , potentially economy can have 12 trillion which is I think is around 11 percent of the global GDP. This is not only a problem in Indonesia but a problem all over the world. So potentially, if you really can create an equal opportunity to be able to participate not only in domestic but also in the economy .Then it is a winning for the family for that woman but also for the society.

From the conversation, Sri Mulyani does the flouting of maxim of quantity since she provides the much information over the poverty caused by the gender gap between man and woman. Even, she provides the evidence by showing the valid statistic data. She gives more information than what was needed. Therefore, it can be concluded that Sri Mulyani gives more information because she was excited to provide the valid statistic data as Indonesian Finance Minister in order to eradicate the poverty and shows her optimism about the gender equality in Indonesia that can help reduce the poverty. Based on the conversation above, the effect of the function of the flouting maxim occurs when Sri Mulyani sounds convincing the host and the audiences that poverty can be reduced by eradicating the gender gap. Even, she gives the scientific evidence by providing the valid statistic data.

c. Datum 3

The host : It isn't frustrating sometimes for you? How did you manage to to overcome these obstacles?

Sri Mulyani :I'm fully aware that this is going to happen because I come from my family background in which my my mother was also a pioneer. She was the first to take the Phd degree in education. So she always said the world is not fair for a woman. As a woman you have to really like prove it that you are smarter than others. I was prepared to face this kind of situation it's not frustrating it's more like even the motivation to show that we deserve this and we are able to do that.

In the context above, Sri Mulyani does the flouting of the maxim of quantity since she provides more information than expected. Moreover, she provides her mother`s educational background and that she was a pioneer as well. Therefore, the information is too much than is required.

The function of the flouting maxim that occurs from the context above is that Sri Mulyani gives an insight to the host and the listener to realize a particular thing that her mother was a pioneer as well. Moreover, she holds Phd degree. Consequently, the host and the listener do not surprise if Sri Mulyani is a brilliant and an intellectual woman.

Flouting Maxim of Quality

A flouting maxim of quality takes place when a speaker does not provide true information. In other words, the speaker has a lack of evidence to clarify the truth of his or her statement.

a. Datum 4

The host : During her first tenure, Sri Mulyani tackled corruption and managed to reduce Indonesia`s public debt as a result of these reforms. By 2010 the country recorded its highest annual economic growth since 1997. A success in 2010, Sri Mulyani moved to the US to work at the world bank as its managing director. She used her platform at the international financial institution to promote gender quality. Sri Mulyani returned to Indonesia in 2016 for a second term as a finance minister. She continues to support women believing that education is key in achieving gender quality.

Sri Mulyani : When the parent have only one opportunity, they will pick the boys first to go to school rather than the girls and that is really the challenge. So we try to use this budget uh especially in designing the social protection providing equal opportunity whether this education.

In the interview, Sri Mulyani does not provide sufficient information about how she as Indonesian Finance Minister supporting women in education. She only says that she will try to use the budget especially in designing the social protection providing the equal opportunity in education but not in detail such as promoting several programs regarding with this issue.

The function of the flouting maxim that occurs from the interview above is that she convinces the host and the listener that she continues to support women believing that

education is key in achieving gender quality by allocating particular budget for equal educational opportunity between man and woman.

b. Datum 5

The host : Indonesia is reportedly the second most dangerous country for women in the asia-pacific region .One in three women has reportedly suffered gender-based violence in their lifetime sexual violence , street harassment , trafficking and domestic violence are widespread in some parts of the country . There are high rates of child marriage too and there is still no law in the country protecting girls from female genital mutilation although it's internationally recognized as a violation of human rights .Almost half of all women in Indonesia have undergone the dangerous practice all these issues are taboo in society.

Sri Mulyani : But i'm sure that with a more education information and more influencer who can provide understanding on this area that would be addressed. All the activists the NGO is also doing try to do that address this area.

It indicates that Sri Mulyani flouts maxim of quality by not explaining what she does in order to overcome the issue about gender-based violence that occurs in Indonesia. Apparently, she gives too little information about those issues.

The function of the flouting maxim that occurs from the interview above is that she makes the host and the listeners are surprising by the answers regarding to critical issues and violence that happened to the woman.

Maxim of Relevance

A flouting maxim of relevance occurs when the speaker provides an irrelevant response towards previous utterance. An example of the maxim of the relevance occurred in the interview below.

a. Datum 6

The host : Girls living in rural areas throughout its many islands can be benefit from this support. They repeatedly confront hurdles in their lives and have to swim upstream.

Sri Mulyani : Usually girls they perform well academically but then if you have in a higher education there is a problem of the dropout .There is still a problem in part of Indonesia like the child marriage because the girls especially in a rural area when you are in a late teenager , they were asked why you're not married yet if they have education high enough, they will be told that oh you are scaring boy because you are not in the position that

the boy feel comfortable to have a woman which is smarter than you are. And so on so these are all the social norm values you have to perform according to the perception of the other gender or the society which is restricting you .You really have to take much more deeper on the social construction social value sometimes cultural or even religious in this case.

In this section, Sri Mulyani flouts the maxim of relevance since she does not focus on the question delivered by the host. She does not provide any information regarding with the obstacles facing by the girls who live in rural areas when they have to endanger their lives in pursuing their education. Instead speaking about the facilities and school building, she talks about the child marriage which is not related to the question.

The function of the flouting maxim that occurs above is that she makes the host and the listeners surprised by describing about the child marriage.

Flouting Maxim of Manner

A flouting maxim of manner occurs when a speaker provides confusing and unclear information. As a result, the listener will grasp various meaning of the utterances.

a. Datum 7

The host : How was it for you managed both raising children and having a successful career? How did you manage it?

Sri Mulyani : It was hard suddenly it's hard . First I also have a husband just like my father who he's very supportive. He's not intimidated. He's not feel inferior marrying a woman which is maybe perceived as strong. My own experience when I have my first daughter in the United States and I have to finish my dissertation but we are . My husband and my baby that is at that time was one year's daughter .She went back with uh my husband and I lived alone in united states to finish my dissertation. So we have like one year apart that was not an easy time but the juggling is the most difficult part and you still also like any other human being. You are not blessed with 35 hours a day . I mean you all only have the same like others 24 hours a day so yeah I was lucky enough It indicates that Sri Mulyani has a good manner by respecting his husband as a partner even though she owns a prominent carrier. Her gesture also has shown that she was excited speaking about her family. The function of the flouting maxim that occurs above is that she is inspiring as a successful working woman and as a mother who raising the children successfully as well.

b. Datum 8

The host : Here in Germany, chancellor Angela Merkel is the first woman to surf in her office both of you are trey blazer.

Sri Mulyani :I admire her especially in terms of her leadership the width that she continues pushing and pursuing a lot of policy which is important not only for Germany and the German people but also globally for example like climate change.

From the interview above, Sri Mulyani flouts the maxim of manner when she shows her smile and happy face when she describing Angela Markel as her inspiration as well.

The function of the flouting maxim that occurs above is that she convincing the host and the listeners that she definitely admire Angela Merkel as the world leader.

CONCLUSION

According to the findings and discussion in the previous section, the were 8 data that indicating flouting maxim in Sri Mulyani`s Interview on Deutsche Welle. There were 3 flouting maxim of quantity, 2 flouting maxim of quality, followed by 1 flouting maxim of relevance and 2 flouting maxim of the manner. The flouting maxim of quantity occurs in the highest frequency because Sri Mulyani most of the time provides more information that deliberately caused by several factors such as her intellectuality, her knowledge, her experience and great education. The function that occurs in the interview are convincing, surprising, inspiring and getting the listeners to realize something.

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